## ABSTRACT OF THE DISCLOSURE

Provided is a device for holding a bucket of frozen chum that is fabricated primarily out of flexible plastic material which is integrally formed with a toroidal sleeve there around, having a plastic foam flotation element housed therein, so that a frozen bucket of chum installed and contained in a cylindrical component of the device is maintained at a right distance below the surface of a body of water in which the device has been deployed.

A plurality of holes are provided in components of the device so that chum matter can pass therethrough as the frozen chum melts and exit the device into the surrounding body of water so as to attract fish. The device is also provided with a drawstring which cooperates with an upper edge of the cylindrical component so as to captivate the frozen bucket of chum therein.